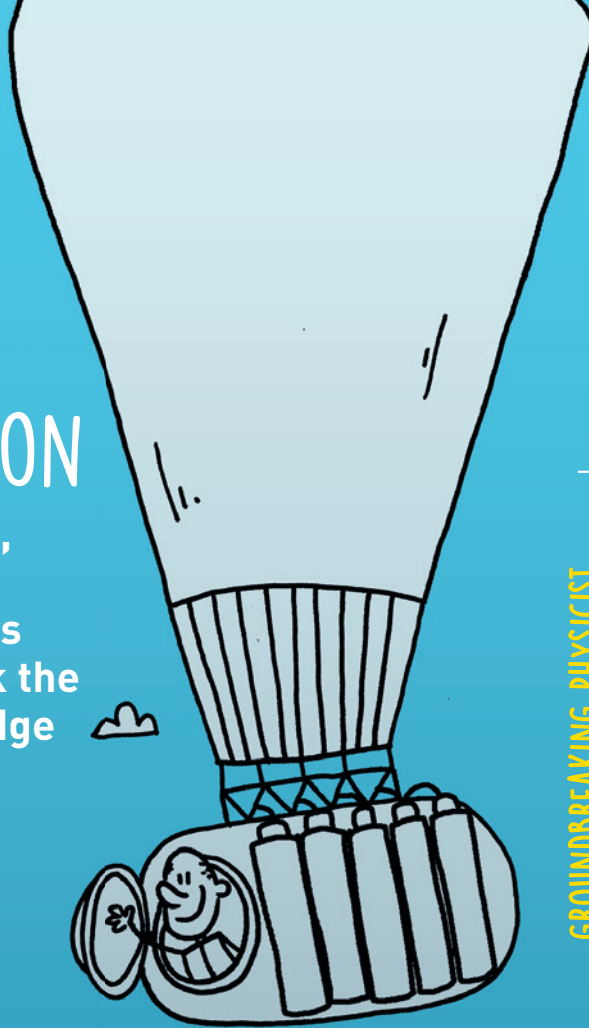


# PICCARD FAMILY TRADITION

For three generations, this Swiss family of inventors and pioneers has been pushing back the boundaries of knowledge and exploration.



GROUNDBREAKING PHYSICIST

## Auguste Piccard

First man to see the curvature of the earth, he paved the way for modern aviation.

Invention of the pressurized cabin and the bathyscaphe, submarine for extrem depth.

First ascent into the stratosphere in 1931 16,000 m (52,000 ft).

## Bertrand Piccard

Explorer with a philosophical vision seeking to promote the pioneering spirit and innovation.

First non-stop balloon flight around the world.

Longest flight in distance and duration in history of aviation 45,000 km (27,900 mi) in 20 days.

INSPIREER

## Jacques Piccard

The deepest man on earth, pioneer of scientific ecology, dedicated to protecting seas and lakes.

Construction of the bathyscaphe, submarine for extreme depth.

Record dive to the bottom of the Mariana Trench 10,916 m (36,000 ft).

SCIENTIFIC ECOLOGIST



**1931**  
Exploration of the stratosphere



**1960**  
Conquest of the ocean depths



**1999**  
First Round-the-World balloon flight

